

REP: TEL# 703 528 7800 FAX# 703 528 /880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* OCT26/12 15.09  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME LAURA BASSETT  
SALES PRSN WA- JOE KNAUER

PRDCT	DSCC-IE	EST.#	COMMENTS
		1505	

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

STA: \*\*\*\*\*  
CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DSCC-IH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :												
: LINE# :												
AGENCY ADVERTISER CODE = 49												
AGENCY PRODUCT CODE = 53												
AGENCY EST# = 1505												
65	S		1100A-1200N	30		\$3,200.00	11/4	11/4	0		SUN	0
PROGRAM : THIS WEEK												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-44 FOR 1 SPOT/WK												
66	S		1130P-1200M	30		\$800.00	11/4	11/4	0		SUN	0
PROGRAM : SPORT NIGHT												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 65-66												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

67	A		1100A-1200N	30		\$3,200.00	10/28	10/28	1		SUN	1
----	---	--	-------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : THIS WEEK  
ORD COM1 : \*\*\*WE CAN OFFER  
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-65 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-66 FOR 1 SPOT/WK

68	A		1130P-1200M	30		\$800.00	10/28	10/28	1		SUN	1
----	---	--	-------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : SPORTS NIGHT  
ORD COM1 : \*\*\*WE CAN OFFER  
PART OF A MAKEGOOD MADE UP OF LINES 67-68

STATION MAKEGOOD OFFERS:

M11	OK'D	BUY#65	MISSED: SUN/1100A-1200N	NOV4	30S	\$3,200.00	(OCT26/12)
		BUY#66	SUN/1130P-1200M	NOV4	30S	\$800.00	
			OFFER: SUN/1100A-1200N	OCT28	30S	\$3,200.00	PLS ADVISE.
			& SUN/1130P-1200M	OCT28	30S	\$800.00	

CMT: \*\*\*WE CAN OFFER

OCT/12    399100.00    NOV/12    202800.00

CONTRACT TOTAL    601900.00  
TOTAL SPOTS    282

MARKET TOTALS \$2,019,714    WFTV 35%    WKMG 21%    WESH 26%    WOFL 12%    WKCF 1%    WRBW 3%    CABL 0%

WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE